+32-(0)487 331 345   Antwerp   https://www.linkedin.com/in/koningsmark/

Contact: m.konings@mcore.be   Available within 14 days.

Dayrate: € 750,-

RESUME

I'm a certified Project Manager, Product Owner and Data protection officer (GDPR) with 15+ years of experience from the digital marketing world and IT development areas. I'm used to work in complex international environments with a combination of remote and in-house teams. Empowering and coordinating teams towards goals is my specialism. Controlled delivery of projects from an operations & management point of view with high sense of responsibility.

My strengths (not my words:)
- *Hands on project manager/product owner who is getting things done*
- *Team motivator*
- *Good communicator towards business and management stakeholders*
- *Planning expert who likes to have everything under control*
- *Able to absorb technical and functional knowledge and use it as added value in his own role*
- *Bringing joy into the teams and focus on delivery even under high pressure*

I'm interested in technical GDPR / IT / Project management assignments in and near Antwerp. Traveling is a plus.

EXPERIENCE

Product Owner & Scrum Master for the Rental & Pricing teams a.i.
Mateco / TVH

📅 04/2021 – present   📍 Kortrijk / Waregem, BE

Role: Product Owner Rental & Pricing team + Scrum Master Rental & Pricing team.
During this assignment, I empower 2 out of 10 amazing development teams to deliver the best software solutions for Mateco / TVH and improve the new ERP system every single day. Next to that, we make sure that all the countries are onboarded on this centralized ERP system.

Challenges that keep me motivated every single day.
- Empowering 2 agile development teams (1 remote) of 15 amazing team members.
- Make sure the devs have everything they need as a ScrumMaster.
- Facilitate meetings, sessions, webinars, and agile meetings.
- Create, maintain and execute the product vision, strategy and milestones together with management.
- Own the backlog, roadmap, and delivery and keep close contact with all stakeholders.
- Coordinate cross-team topics and projects with the other Po's and teams within Mateco.
- Train and share knowledge in the PO community to keep improving every single day as a team.
- Providing privacy-related services and advice in order to compare the GDPR regulations.

Digital Project Manager
Remeha

📅 08/2021 – 05/2022   📍 Wijnegem, Belgium & Apeldoorn, Netherlands

Role: Digital Project Manager
During this assignment I've implemented several digital transition applications within the Belgian and Dutch organization. In my role I coordinated several internal and external teams during the implementations. This to increase efficiency of the internal business processes and to optimize the usage of the SAP platform that is used within the organization. For Belgium I've implemented a new planning tool called Service Power. For the Netherlands I've implemented Service Power and Several digital marketing and Track and Trace solutions into SAP.

GDPR solution consultant a.i. – By DPO4YOU
Fluvius

📅 05/2021 – 12/2021   ◉ Antwerp, Be

Role: GDPR analist | Consent project manager
As a consent project manager, I am responsible to provide correct advice, coordination of consent applications, and implementation of the GDPR regulations within Fluvius. With the mindset of possibilities instead of limitations, I provide advice on action steps and guidelines in the day-to-day operation of the business processes. Through awareness sessions, training and education I transfer the knowledge with the aim of applying it within the organization itself.

GDPR consultant – a.i.
DPO4YOU

📅 03/2021 – 12/2021   ◉ Antwerp area

- Auditing companies to get GDPR compliant.
- Hands on support in optimizing their internal processes (IT related) to get GDPR compliant.

Senior Scrum Master + Product Owner of 5 remote development teams.
Essent Belgium

📅 06/2019 – 04/2021   ◉ Antwerp

Scrum Master + Product Owner of 5 development teams in a LeSS software development project.

- Responsible and executing of business analysis and scope prioritization with 6 BPA's and 10 business departments (SaFE)
- Setting up + optimize business processes for MIG6 implementation with impact analysis and converting into development parts
- Responsible & Accountable for delivery quality output of 5 remote dev teams of ± 6 devs/team (PHP, Java, Servicemix, E2E testing and EnergyComm)
- Functional & technical testing of the delivered output with demo's to BPA and business.
- Report out to middle and higher (steerco) management
- Be the GOTO person in the case of agile and waterfall related questions and trainings.
- Responsible & Accountable for the technical migration and transition part of mig6 (SuiteCRM, Servicemix, Jbilling, ActiveMQ)
- Supporting release management in deploying hotfixes, uatfixes and regular releases for Mig6 and Mig4. (Jenkins, AWS)

Digital Product Owner + Medior Scrum Master a.i. for the development of a self service app
Essent Belgium

📅 01/2018 – 06/2019   ◉ Antwerp

Digital product owner + Scrum Master on a Scrum/LeSS software project

- Responsible and executing of business analysis and scope prioritization with several business departments.
- Responsible for the development of the new self service app by our internal teams as scrum master + external vendors as stakeholder. (React Native, OpenAPI, API Gateway, Flutter)
- Responsible for the coordination of external vendors in the API development.
- Responsible for the online marketing campaigns / onboarding of the new self service app.
- Be the GOTO person in the case of agile and waterfall related questions and trainings.
- Migrating data from previous apps into 1 central backend (250k customers) + onboarding remarketing
- Monitoring performance and activities with development teams
- Coordinating Pentesting (with Secura) before go-live and after every road map functionality is added.

Online leadgen coordinator
- Responsible for the leadgen projects for the sales and marketing department in Selligent, Drupal and Custom PHP
- Reporting results and improvements to Steerco team members

GDPR consultant – DPO a.i.
Forma – Verbeteren.be

📅 03/2018 – 12/2018   ◉ Antwerp area

- Auditing companies to get GDPR compliant.
- Hands on support in optimizing their internal processes (IT related) to get GDPR compliant.

Senior Project Manager
iValue performance marketing agency
📅 03/2016 – 12/2017   📍 Antwerp

03/2016 – 03/2017 – **DKV insurances**
- Project manager frontend & online marketing (6 FTE)
  - Manage bilingual SEA campaigns with monthly adspend budget of +30k
  - Setup + managing marketing automation flow for customer enrichment.
  - Managing web development projects for new main and minisites
  - Hands on SEO optimization implementation + training to internal development teams.

01/2017 – 12/2017 – **Selexion**
- Project manager online marketing with 5 FTE with the following tasks
  - Manage and create marketing plans together with internal marketing teams
  - Setup/manage Marketing automations flows (Selligent)
  - Setup/manager ad hoc marketing activities (Offline, SEA, SEO, Marketing automation, Shopping) (budget +600K)
  - Hands on SEA optimization for Belgium (NL/FR) (SEA, Shopping, display marketing, remarketing)

03/2016 – 03/2017 – **Acerta**
- Project manager online marketing
  - Setup development project with design, wireframing and UX
  - Managing development campaigns + testing and go live + training

07/2016 – 03/2017 – **Pelckmans publisher**
- Project manager online marketing of 5 FTE and +100K budget/year
  - Creating and managing SEO + SEA optimization plans with Pelckmans internal marketing teams (BE/NL)
  - Hands on SEA optimization for Belgium (NL/FR) (SEA, Shopping, display marketing, remarketing)
  - Hands on SEO optimization advice to internal web development team + follow up.
  - Knowledge transfer (SEA and SEO) to Pelckmans internal team

Other clients on request.

General tasks on company level
- Coaching expertise teams in SEO, SEA, Content and Affiliate marketing.
- Setup new services for iValue to bring to market (web development)

Senior project manager / Process Quality Manager
Only Humans / Queromedia
📅 09/2010 – 02/2016   📍 Kontich

01/2013 – 02/2016 – **KBC banking**
- Project manager marketing development with the following tasks (10FTE)
  - Knowledge transfer SEA and SEO + hands-on support existing campaigns
  - Hands on SEA optimization for Netherlands and Belgium (NL/FR) +250k euro budget
  - Hands on SEO optimization advice to internal web development teams + follow up.
  - Creating and managing SEO + SEA optimization plans with KBC internal marketing teams (BE/NL)

05/2012 – 02/2016 – **tesa**
- Project manager online marketing of 10 FTE and +300K euro budget/year
  - Creating and managing SEO + SEA optimization plans with tesa internal marketing teams (BE/NL)
  - Hands on SEA optimization for Netherlands and Belgium (NL/FR)
  - Hands on SEO optimization advice to internal web development team + follow up.
  - Knowledge transfer (SEA and SEO) to tesa internal team

10/2010 – 03/2013 – **BMW**
- Project manager online marketing that consists of the following tasks
  - Creating and managing SEO optimization plans
  - Hands on SEA optimization for Belgium (NL/FR) +100K dollar budget/year
  - Hands on SEO optimization advice to internal web development team + follow up.
  - Knowledge transfer (SEA and SEO) to BMW internal team

07/2014 – 01/2016 – **Comparex**
- Project manager online marketing that consists of thee following tasks
  - Creating and managing SEO optimization plans
  - Hands on SEO optimization advice to internal web development team + follow up.
  - Knowledge transfer (SEO) to Comparex internal team

02/2014 – 02/2016 – **Basic Fit**
- Project manager web development (Wireframes, UX, Designs, SEO, Development, testing and go live+ training)
  - Knowledge transfer (SEA and SEO) to Basic Fit internal team
  - Hands on SEA optimization for Netherlands and Belgium (NL/FR) +150K euro budget/year
  - Creating and managing online marketing plans with Basic Fit marketing teams
  - Setup / managing marketing automation flows via Hubspot

07/2013 – 02/2016 – **Selor**
- Project manager online marketing team (5FTE)
  - Creating and managing online marketing plans with Selor marketing team
  - Hands on SEO optimization advice to internal backend team and control implementation
  - Hands on SEA optimization
  - Knowledge transfer (SEA and SEO) to Selor internal team

10/2010 – 01/2014 – **Makro**
- Project manager online marketing team (4FTE)
  - Setting up and managing content creation plans
  - Frequent meetings with Makro marketing team + internal management.

Other clients on request.

SOFTWARE KNOWLEDGE

Agile Project Management (Scrum/Kanban)	●●●●○
Prince2 Project Management (Waterfall)	●●●●○
SQL database structures	●●●○○
Atlassian Stack (Jira, Confluence..)	●●●●○
Digital Marketing (SEA, SEO, Affiliate)	●●●●○
Marketing automation (Selligent, Hubspot,..)	●●●○○
Frontend development (HTML, CSS, Javascript)	●●●●○
App Development (React native, Flutter)	●○○○○
Transition / Migration of data in projects	●●●●○

APPLICATIONS / LANGUAGES

IT Project Management: Jira, Confluence, Jenkins, Bitbucket,

Development: SuiteCRM, jBilling, Active MQ, AWS, EnergyComm, DWP, SQL, Selenium testing framework, GCP

Digital Marketing: Google Analytics, Google Ads, Selligent, Hubspot, Mailchimp, Several Affiliate marketing tools, Supermetrics, Adobe Analytics

Webdevelopment: Wordpress, Drupal, Shopify, PHP, Java, Python

Agile frameworks: LeSS, SaFE, Scrum, KanBan, Scrumban

GDPR: OneTrust, Iubenda, BPMN, PowerBI, Pentaho for process alignment.

EDUCATION

International Law
University of Tilburg, Netherlands

📅 2004-2005   📍 Tilburg

Bachelor Management, Economics, Marketing and International law
Hogeschool Avans, Netherlands

📅 2001-2004   📍 Breda

Data protection Officer
DP – Institute

📅 2018   📍 Mechelen &   📅 2021   📍 Mechelen

Certified Scrum master
Agilar

📅 2016 & 2019   📍 Antwerp

Certified Product Owner
Wolters Kluwer

📅 2018   📍 Mechelen

TRAININGS / CERTIFICATIONS

- Agilar Professional Scrum Master Professional I
- Scrum.org Prof. Scrum master PSP1
- Wolters Kluwer Professional Product Owner Professional I PSPO
- Adwords Fundamentals – 98%
- Adwords Advanced – 95%
- Analytics Individual certified – 90%
- Syntra Advanced PHP (2015)
- CodeNinja Bootcamp HTML / CSS (2018)
- CodeNinja Bootcamp Javascript (2019)
- Prince2 certified (2018)

HOBBIES

Sports (Golf / Fitness)

Travel

Karting

VALUE FOR A TEAM

Flexible
I'm always able to adapt to new situations and environments. Most of my assignments require a high level of flexibility to adjust with the market, company or team.

Endless passion
I'm passionate about agile project management, digital marketing and software development. I make sure that I keep up with the latest developments in these markets and share the knowledge with the team.

Eager to learn and to share knowledge
Always reading about the subjects above (±30 books a year) and trying to share my knowledge as much as possible so that they can grow and discover their passion. There is no I in team!

Motivational team player

I love working in inspiring teams so I can share my knowledge and make the teams grow to perfection and best performance. I adapt to every team for optimal cooperation.

LANGUAGES

Dutch
Mother tongue

● ● ● ● ●

English
Work proficient

● ● ● ● ●

German
Common knowledge

● ● ● ● ●