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## RESUME

I'm a multi-disciplined agile certified product owner/scrum master, with a background of 14+ years in IT and online project management. In my strive to learn something new every day I'm also passionate in sharing my knowledge to build and improve teams. My focus is implementing and improving (web)apps and software products on enterprise level.

## EXPERIENCE

### CRM Product Owner / Scrum master a.i.

#### Essent Belgium

07/2019 – present Antwerp

CRM product owner & Scrum master

- Responsible for 3 external dev teams of 6 developers/team
- Responsible for backlog management in collaboration with Essent business departments
- Stakeholder management with internal departments and management team.
- Scrum coach for other dev and QA teams.

### Digital Product Owner a.i.

#### Essent Belgium

01/2018 – 06/2019 Antwerp

Digital product owner

- Responsible for the development of the new self service app
- Responsible for the development of the API layers in connection between ERP and front end.
- Responsible for the online marketing campaigns / onboarding of the new self service app

Online leadgen coordinator

- Responsible for the leadgen projects for the sales and marketing department

### GDPR consultant – DPO a.i.

#### Forma – Verbeteren.be

03/2018 – present Antwerp area

- Auditing companies to get GDPR compliant.
- Hands on support in optimizing their internal processes (IT related) to get GDPR compliant.

### Project Manager

#### iValue performance marketing agency

03/2016 – 12/2017 Antwerp

03/2016 – 03/2017 – DKV insurances

- Project manager frontend & online marketing

01/2017 – 12/2017 – Selexion

- Project manager online marketing

03/2016 – 03/2017 – Acerta

- Project manager online marketing

07/2016 – 03/2017 – Pelckmans publisher

- Project manager frontend development

Other clients on request.

#### General tasks on company level

- Coaching expertise teams in SEO, SEA, Content and Affiliate marketing.
- Setup new services for iValue to bring to market (web development)

### Senior project manager / Process Quality Manager

#### Only Humans / Queromedia

09/2010 – 02/2016 Kontich

01/2013 – 02/2016 – KBC banking

- Project manager Marketing development

05/2012 – 02/2016 – Tesa

- Project manager online marketing

10/2010 – 03/2013 – BMW

- Project manager online marketing

07/2014 – 01/2016 – Comparex

- Project manager online marketing

02/2014 – 02/2016 – Basic Fit

- Project manager webdevelopment

07/2013 – 02/2016 – Selor

- Project manager online marketing

10/2010 – 01/2014 – Makro

- Project manager online marketing

Other clients on request.

#### General tasks on company level

- Coaching expertise teams in SEO, SEA, Content and Affiliate marketing.
- Process improvement (BPM)

## SKILLS

Agile Project Management (Scrum/Kanban)	● ● ● ● ●
Prince2 Project Management (Waterfall)	● ● ● ● ●
SQL database structures	● ● ● ● ●
Delivery & Deploy management	● ● ● ● ●
Atlassian Stack (Jira, Confluence..)	● ● ● ● ●
Digital Marketing (SEA, SEO, Affiliate)	● ● ● ● ●
Marketing automation (Selligent, Hubspot,..)	● ● ● ● ●
Frontend development (HTML, CSS, Javascript)	● ● ● ● ●
App Development (React native, Flutter)	● ● ● ● ●

## EDUCATION

**International Law**  
**University of Tilburg, Netherlands**  
📅 2004-2005 📍 Tilburg

**Bachelor Management, Economics, Marketing and International law**  
**Hogeschool Avans, Netherlands**  
📅 2001-2004 📍 Breda

**Data protection Officer**  
**DP – Institute**  
📅 2018 📍 Mechelen

**Certified Scrum master**  
**Agilar**  
📅 2016 & 2019 📍 Antwerp

**Certified Product Owner**  
**Wolters Kluwer**  
📅 2018 📍 Mechelen

## TRAININGS

- Agilar Professional Scrum Master Professional I
- Scrum.org Prof. Scrummaster
- Wolters Kluwer Professional Product Owner Professional I
- Adwords Fundamentals
- Adwords Advanced
- Analytics Individual certified
- Syntra Advanced PHP (2015)
- CodeNinja Bootcamp HTML / CSS (2018)
- CodeNinja Bootcamp Javascript (2019)

## HOBBIES

Sports (Golf / Fitness)

Travel

## VALUE FOR A TEAM

### Flexible

I'm always able to adapt to new situations and environments. Most of my assignments require a high level of flexibility to adjust with the market, company or team.

### Endless passion

I'm passionate about agile project management, digital marketing and software development. I make sure that I keep up with the latest developments in these markets and share the knowledge with the team.

### Eager to learn and to share knowledge

Always reading about the subjects above (±30 books a year) and trying to share my knowledge as much as possible so that they can grow and discover their passion. There is no I in team!

### Motivational team player

I love working in inspiring teams so I can share my knowledge and make the teams grow to perfection and best performance. I adapt to every team for optimal cooperation.

## LANGUAGES

### Dutch

Mother tongue



### English

Work proficient



### German

Common knowledge

